
MEMORANDUM

TO: RUSS MARTIN, TOWN MANAGER
FROM: KATHY HELLMAN, LIBRARY DIRECTOR
SUBJECT: MONTHLY REPORT MARCH 2022
DATE: APRIL 10, 2022
CC: DEPARTMENT HEADS, TOWN COUNCIL

Report from the Library Director: We decided it was time to update the library logo to coordinate with those used by [Economic Development](#), [Parks & Recreation](#), and Public Works.



A SHOUT OUT to Wendy for tackling technology upgrades and installs in ways she has never done before. Her expertise and enthusiasm for “all things tech” has been a huge asset to the library as well at the community.

Report from Adult Services: Nicole Metz-Andrews, the library’s AmeriCorps VISTA worker, successfully implemented Computer and Information Literacy classes at the library to help bridge aspects of the digital divide. She completed a survey of community members to determine the need and put together a series of 8 classes. Each class is led by a volunteer. The first 4 classes have been an overwhelming success with around 20 participants in each. The final four classes run through May, with another 8-week block in the works for the summer. Cottonwood Public Library contacted us about emulating the program in the future.

Report from the PC Helpdesk: This month Kathy and I spent time getting Chromebooks, purchase with Emergency Connectivity Funding, ready for the public to checkout. Until this point, I was unaware of how involved Child Information Protection Act (CIPA) filtering is. I did as much research as I could to find a company that was both affordable and less complex. We found a company called Senso.cloud that has a very simple backend and has very helpful support staff. Lisa Lee, our Senso "guru" has helped me every step of the way. This month has been less about helping the patrons for me and more about getting the patrons devices into their hands so they can help themselves.

Report from the Children’s Library: March brings the spring season, a much-awaited time for programs involving movement and activity. The Children’s area is busy and productive as seen in Story time which continues to grow in attendance by both families and community volunteers. Each volunteer brings their own

personality and strengths adding a rich and diverse experience to the program. STEM+(A) Hour finished March 30th, completing a total of 28 weeks of programming with many families planning on returning in the fall when the program starts up again. Our Saturday programming (movies & crafts) also remains constant. The United Christian School came on a field trip to the library. The children enjoyed the library's tour and the book we read together in honor of World Water Day, We are Water Protectors, by Limstrong and Goade. I enjoyed training sponsored by the AZ State Library in Flagstaff in preparation of the upcoming Summer Reading Program where lots of ideas for programming and crafts were shared to assist libraries during such a busy time. Lastly, I attended the STEM Networking Lunch in Clarkdale where I was introduced to organizations that offer STEM programming in the Verde Valley.

Report from Circulation: Lose one, gain one: Saying goodbye to Randy M with many thanks for pitching in and helping out when we needed him most and saying, hello to Paul a new volunteer at the circulation desk.

Report from the Teen Library: In March, Game Nite continued to gain traction. Along with that Thursday night staple, I've added two more weekly programs.

- Monday nights are Maker Mondays, where teens learn through play and experimentation with circuits, using Makey Makeys, Little Bits, and Snap Circuits.
- Life Skills Enrichment Academic Program (LEAP) and is a collaboration involving Yavapai County Juvenile Probation and various community partners. Prior to the COVID shutdown, we partnered with LEAP and attendees learned how to make models in a 3D workspace (TinkerCad) that could then be used in 3D printing.

Volunteer Kevin Karvinen and I participated in the Verde Valley Comic Expo on March 19 at the Recreation Center in Cottonwood. We spent the day promoting CVCL's Dungeons and Dragons program, an all-ages game play, as well as Cottonwood Public Library's D&D program at both libraries.

Report from CVARP: March was a great month for the Adult Learning Center. We had 2 students earn their GED. One of the graduates would like to attend cosmetology school and the other is registering for college. We know that by earning their GED, their lives will be changed forever. One of the "potential recruits" that we have been working with took his ASVAB test and did very well. He expressed appreciation for the tutoring help he received at the Center. Thank you for all of your support.

To really keep up with what is going on at the library, don't forget to follow us on Facebook at:

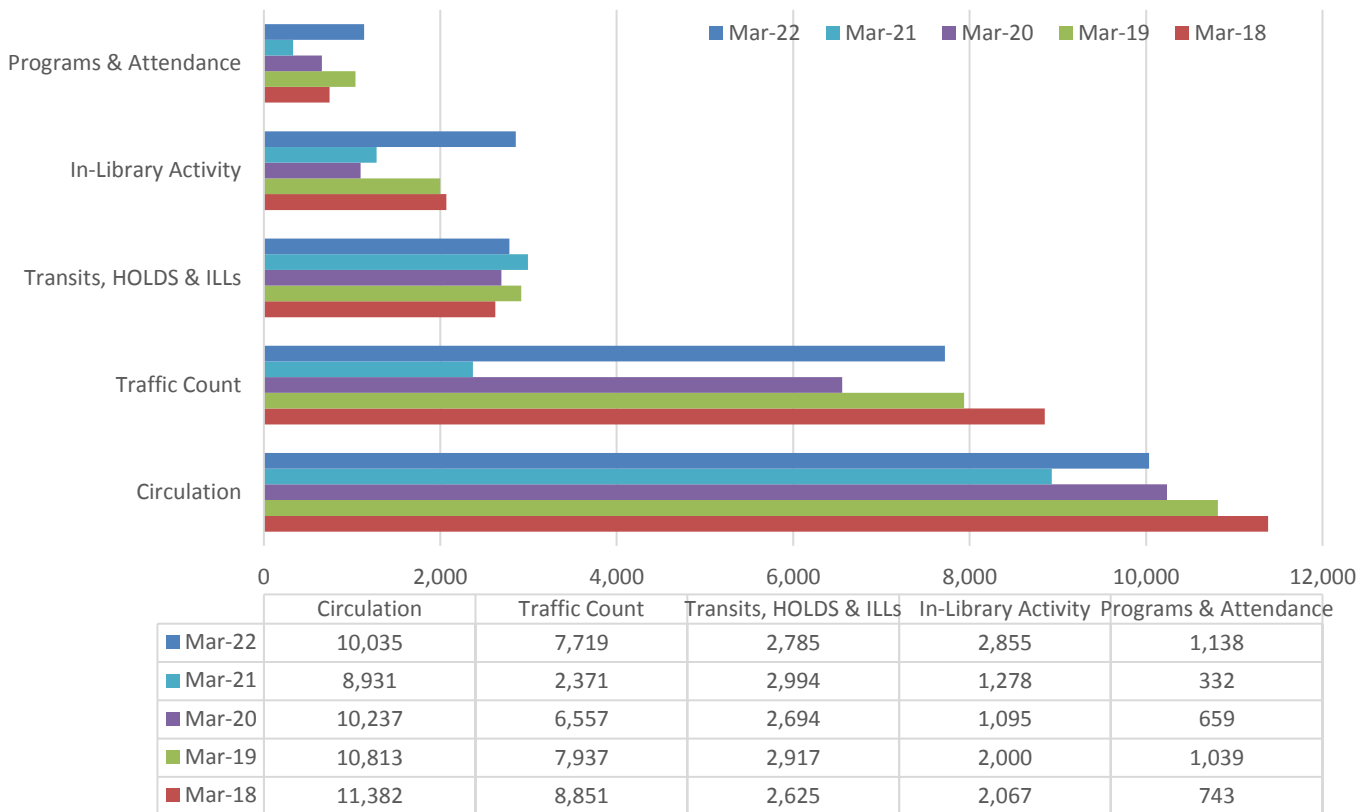
<https://www.facebook.com/campverdelibrary>

MARCH 2022

	Mar-22	Mar-21	Mar-20	Mar-19	Mar-18
Traffic Count	7,719	5,371	6,557	7,937	8,851
Circulation					
Self-Checkout Use	2,410	2,787	1,566	834	n/a
Items Checked Out	3,894	3,639	5,025	5,130	5,087
Items Checked In	4,256	3,789	4,682	5,010	5,434
Renewed Items	1,885	1,503	530	673	861
Total Circulation	10,035	8,931	10,237	10,813	11,382
In-Library Activity					
New Cards Issued	86	70	60	71	98
Computer Use - All Ages	2,475	798	872	1,653	1,705
Laptops & iPads - All Ages	32	15	40	33	6
PC Helpdesk Answered Calls	168	192	n/a	n/a	n/a
Requests for PC/Mobile Device Help	80	95	73	119	106
Reference Questions	14	108	50	124	152
Total in-Library Activity	2,855	1,278	1,095	2,000	2,067
Library & Community Programs					
Community Programs Attendance	317	57	361	382	489
Adult Program Attendance	310	145	82	575	153
Children's Program Attendance	434	105	128	61	94
Teen Program Attendance	77	25	88	21	7
Study Room Use - People Served	108	221	73	68	62
Total Library Program Attendance	1,138	332	659	1,039	743
Library Room Use					
Room Use by Community Groups	37	14	38	51	56
Room Use by Library - Adults	14	16	11	22	21
Room Use by Library - Children	38	16	22	18	16
Room Use by Library - Teens	12	4	4	21	7
Study Room Uses	245	82	111	111	122
Total Library Room Use	346	132	186	223	222
Circulation Tracking					
DVDs & Movies	1,828	1,517	2,128	1,672	2,164
eBooks	928	916	750	533	320
Children's Material	1,730	833	920	1,001	1,239
Teen's Material	329	252	458	563	975
Transits, HOLDS & InterLibrary Loans					
HOLDS Filled	1,036	1,147	1,081	1,099	955
Transit Items Sent & Received	1,721	1,827	1,596	1,779	1,640
CVCL ILL Items Going Out	21	15	14	31	21
ILL Items for CVCL Patrons	7	5	3	8	9
Total Transit, HOLDS & ILL Activity	2,785	2,994	2,694	2,917	2,625
Collection & Development					
New Kids & Teen Material Added	131	103	31	33	86
Books, Magazines, and A/V Items Added	430	301	302	321	130

Library Volunteers						
Number of Volunteers		24	16	20	34	37
Number of Hours Given		353	185	198	544	586
Average Hours/Volunteer		14.7	11.6	9.9	16.0	15.8
Mending & Donations						
Items Mended or Repaired			112	13	258	435
Donations Processed		7,637	1,902	606	1,230	1,401
Donations Cataloged		142	96	69	129	5

CVCL 5-Year Activity Trends March 2022





MONTHLY NEWSLETTER - March 2022

CAMP VERDE COMMUNITY LIBRARY

A Word from the Director

In March we celebrate reading with Read Across America! Started in 1998 by the National Education Association, the program focuses on motivating children and teens to read. Here are a few tools to help adult readers interact with and inspire the kids in their lives.

- read books with kids! [Find free books to read, listen to, or watch online](#)
- help kids enjoy and relate to what they read! [Check out these reading tips](#) for parents
- visit the library for free books and resources right in your own community!

The Blazin' for Books 2022 fundraiser was a huge success. The event raised money for the Verde Valley Imagination Library (VVIL), an affiliate of the Dolly Parton Imagination Library. VVIL, a 501(c)3 nonprofit organization is run by volunteers who work to ensure that free books are available to children between birth and 5 years old in the Verde Valley. Last year the organization served 2,000 children with age-appropriate, high-quality, free books mailed directly to their home each month.

Thanks to Ms. Letty, Children's Library Specialist, CVCL is involved in VVIL's literacy work. Inspiring parents, as their child's first teacher, to read with them is a subtle, but important mission of CVCL's Children's Library. Ms. Letty participates as a board member of VVIL, attends monthly meetings, and did a fantastic job helping with the fundraiser at Blazin' M Ranch. Ms. Letty can also assist parents enrolling their children in the Imagination Library, update mailing addresses, and answer any questions you may have about VVIL.

eNews Highlights

Camp Verde Quilt Club

Wednesday, March 30 from 10:00a-12:00p a group of quilters will meet in the Founders Room to discuss the possibility of doing a quilt show at the 2022 Fort Verde Days event. If you are a quilter and would like to connect with others who enjoy quilting, please make time to join the discussion. This is your opportunity to help the Camp Verde Quilt Club get more active and show off their beautiful handiwork.

Popular Sew-Along with Allyn: Where Happiness is Homemade Returns

Sewing instructor, Allyn Watson has returned to recording her series of online classes showcasing a variety of sewing projects for beginners. In January, she demonstrated tips for sewing half-square-triangles, including some of the common layout designs to viewers. In February, Allyn showed viewers how to make a fully-lined reusable gift bag. The digital recording for each session is posted to the [Library's Events Calendar](#) and [Facebook page](#) on the **3rd Friday of the month** at about 9:00a. A supplies list will be posted one week before the instructional video.

Verde Valley Photographic Society

Meets **Thursday, March 17 from 3:00p-5:00p** and continues every month on the 3rd Thursday. As the weather warms and Spring begins to unfurl all around us, conditions are perfect for going outside and taking pictures. The science of good photography does not have to remain a mystery. Join a group of photographic artists who intend to make a statement with their art (or maybe just have fun!). Amateur and professional photographers are all welcome to share their passion for learning about photography. Bring samples of your work as prints or on flash drive for sharing with the group.

Music in the Stacks at Camp Verde Community Library

Music in the Stacks returns on Thursday, March 10th at 5:30 pm in the Library's Fireside Room. This month's show, labeled Canadiana Night, features Kris Baldwin, Kathi Bellucci, Marty and Lil, and Gary Simpkins who will perform your favorite songs that have been written and sung by Canadian musicians.

Come out and enjoy a relaxing evening listening to tunes by Gordon Lightfoot, Neil Young, Joni Mitchell, Ian Tyson, Leonard Cohen, and many more, performed by these talented local musicians.

Story Time: New Day, New Time!

Join Ms. Ambie & Mr. Randy Thursdays at 11:00a in the Children's Library for an in-person story time for preschoolers. Start with music and movement, enjoy a story together, then participate in a craft. Masks are optional. Questions? Call Ms. Letty at 928-554-8397.

Teen Library Introduces Maker Mondays

Starting February 28 and continuing **every Monday from 4:30p to 6:00p** Teen Librarian, Zack Garcia will host Maker Mondays in the Teen Library computer lab. Teens ages 12 and up are invited to explore circuits, invent with gadgets, and learn tech skills through play. Develop important STEM skills while having fun. Recreate the now-famous Banana Piano with Makey-Makeys, or tinker and explore to invent something new. Synthesize and modulate sound and turn your creative ideas into reality with Little Bits, and much more

Funded by the **American Rescue Plan Act STEAM for Arizona Libraries**. *This project is supported by the Arizona State Library, Archives & Public Records, a division of the Secretary of State, with federal ARPA funds from the Institute of Museum and Library Services.*

Ongoing @CVCL

- 1st Monday 10:00a-noon Camp Verde Stamp Club
- Mondays 5:00p-7:30p Music in the Stacks - Open Mic Night
- Mondays 5:30p-7:00p Beginning Conversational English
- 3rd Tuesday 9:00a-1:00p Medicare Information and Insights
- Tuesdays 3:00p-6:30p AARP Tax-Aide: Appointment Required
- Tuesdays 5:30p-7:00p Advanced ESL - Reading, Writing, and Conversation
- 2nd Tuesday 10:00a-12:00p Open Book Club - Readers Sharing with Readers
- Wednesdays 9:00a-noon Wednesdays w/Wendy 1-to-1 Tech Assistance
- Wednesdays 9:00a-11:00a Veteran's Advocacy with Lettie J. Irons Connell
- Wednesdays 4:00p-5:00p STEM+A Hour
- Thursdays 11:00a Children's Storytime w/Ms. Letty and Guests
- Thursdays 5:00p-7:45p Game Night w/Zack
- Thursdays 5:30p-6:30p CVARP Citizenship Class
- 1st Thursday 6:00p Lions Club Meeting
- 2nd Thursday 5:30p Music in the Stacks

- 3rd Thursday 3:00p-5:00p Verde Valley Photographic Society
- 1st and 3rd Fridays 9:00a-10:00a Grief Support Group
- Saturdays 1:00p-4:00p Health Insurance Enrollment Assistance
- 1st and 3rd Saturday 11:00a Dungeons & Dragons Gameplay
- 1st and 3rd Saturday 1:00p Family Movie Matinee
- 2nd and 4th Saturday 1:00p Family Craft Time

For details and updates about library programs see the [Library Events Calendar](#),
checkout our [Facebook Page](#), or call (928) 554-8380

Camp Verde Community Library
[130 N Black Bridge Road, Camp Verde AZ 86322](#)
[\(928\) 554-8380](#)